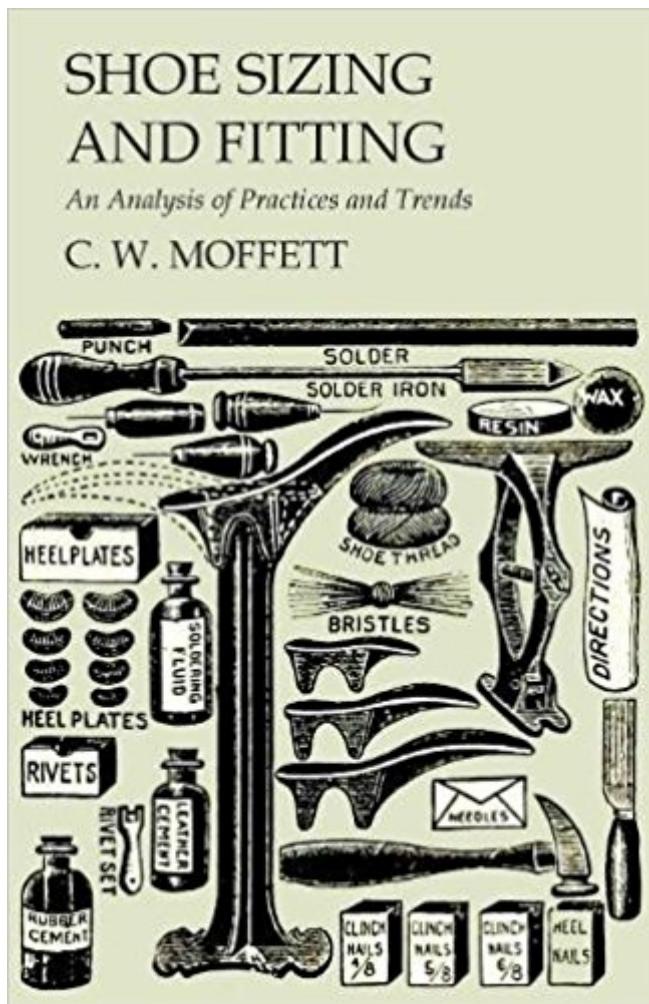


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Shoe Sizing And Fitting - An Analysis Of Practices And Trends



Synopsis

This vintage book contains a detailed treatise on the importance of properly-fitting shoes, with chapters on the history and development of design, the discrepancies between manufacturing and retailers, different methods of measurement, and much more. Although old, much of the information contained within this volume is still relevant today, making it of use for modern designers, manufacturers, and consumers alike. Contents include: "Toward Better Fitting Footwear", "Background of Present Practices", "How Last Manufacturers Arrive at Size and Fit", "How Shoe Manufacturers Influence Fit", "How Retailers Interpret Fit", "Consumer Attitudes towards Size and Fit", "Body Measurements only Factual Basis for Fit", "New Methods of Foot Measurement", "Advantages of New Standards", "Money Involved in Shoes", "Conclusions", etc. Many vintage books such as this are becoming increasingly scarce and expensive. We are republishing this volume now in an affordable, modern, high-quality addition complete with a specially commissioned new introduction on the history of shoemaking.

Book Information

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